

PORTFOLIO HOTEL & RESIDENTIAL

ZOA STUDIO
BUDAPEST—VALENCIA

Our portfolio contains ideas, layouts, information and images prepared and owned by ZOA Studio. No part of the material may be used in any country or transmitted to any other person without the prior written permission of our studio.



ABOUT • ZOA





20 YEARS
OF HISTORY

25+ ARTISTS
& MANAGERS

80+ COUNTRIES
WORLDWIDE

250+ ANIMATIONS
DELIVERED

430+ GLOBAL
PARTNERS

*WITH OFFICES LOCATED IN BUDAPEST AND VALENCIA, WE PROVIDE
MOTION-LED ARCHITECTURAL VISUALIZATIONS AND CREATIVE
CONTENT FOR COMMUNICATING NEW DEVELOPMENTS AND
PRESENTING EARLY-STAGE ARCHITECTURAL CONCEPTS.*

EMAAR

Gensler

CBRE

Henning
Larsen —

MVRDV

Snøhetta 

Zaha Hadid

mad

KRAUSE

CO.OP

Shigeru Ban

UNS
UNSTUDIO

 Dyer

COMPASS


BONAVA



Allies and Morrison

Coldefy

ENSIGN

DAVID
CHIPPERFIELD
ARCHITECTS

 SALVIS

 BIRCH
EJENDOMME

ChartierDalix


Kolmont

TRIPLE LIVING
Thuis in de buurt van morgen 

iprecht

SKANSKA


ZAR REAL ESTATE

burckhardtpartner 

IMAGES FOR 500 – 1500 EUR*

For every image you request, we create two sketches to provide various options for your desired composition and mood. Images form the base of most architectural presentations and property campaigns, appearing across various mediums and platforms, from small brochures to digital advertising. We not only offer fresh ideas and different perspectives but also run experiments to improve your final presentation.

*The lower end of the price range covers for residential interior spaces, while the higher for masterplan views.



IMAGES

* BRIEFING

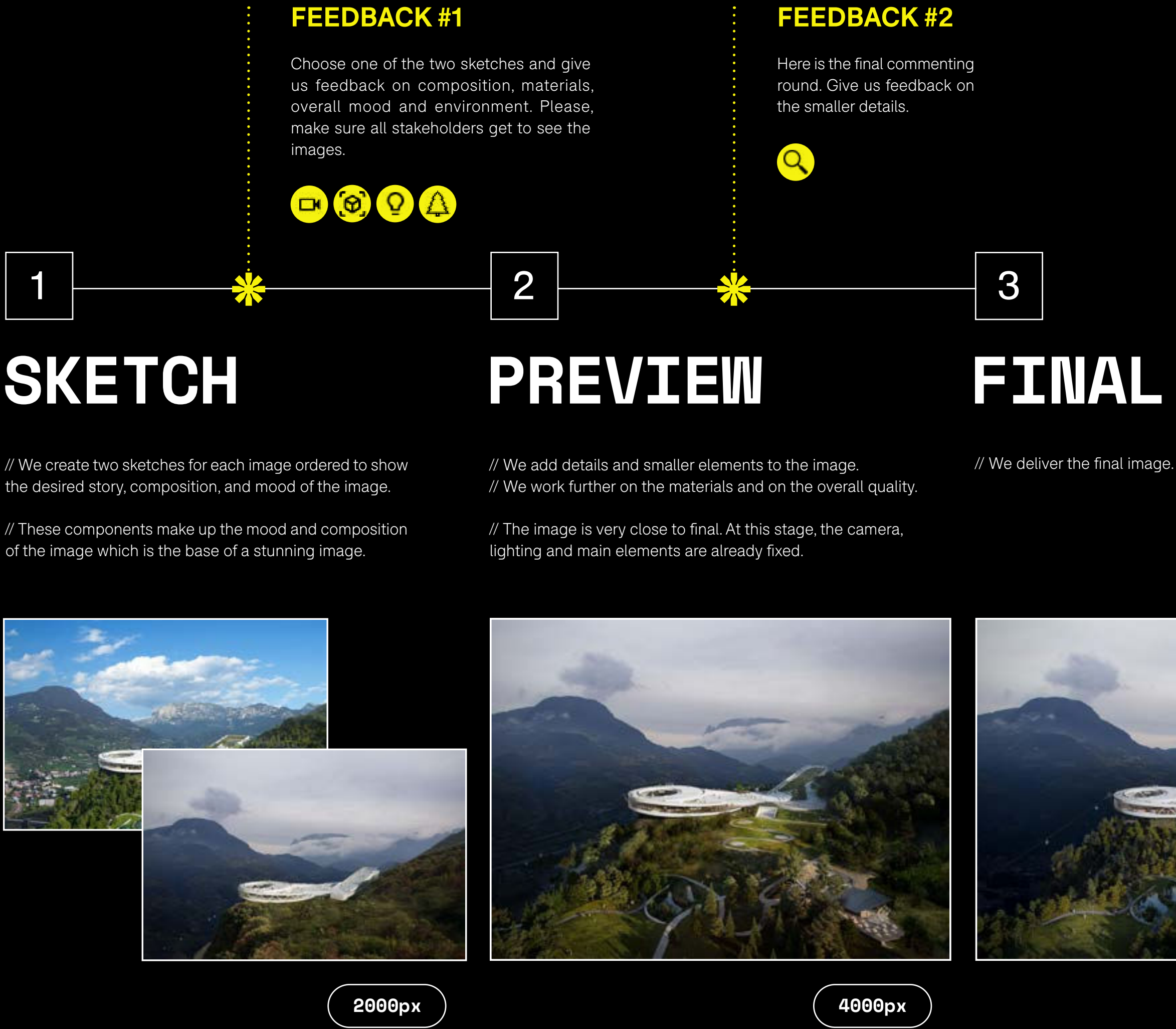
We believe that a well-detailed briefing is the first step towards the visuals that will completely satisfy your needs.

Besides getting to know the material package—models, drawings, references—we would like to understand some of the key features of the project:

- // What makes the building/project special?
- // What is the most important aspect of the subject?
- // What should be the message of the image?
- // What is the target audience?

Questions like these are to ensure that the final results are precisely what you wanted and are in sync with your expectations.

Reference images that show the desired mood and the overall feel are also appreciated.





AZE

AZURE
CLIENT UNDISCLOSED
LOCATION UNDISCLOSED



AZE

AZURE
CLIENT UNDISCLOSED
LOCATION UNDISCLOSED



REH

REPORTAGE HEIGHTS
IN COOPERATION WITH REPORTAGE
BAKU, AZERBAIJAN



REH

REPORTAGE HEIGHTS
IN COOPERATION WITH REPORTAGE
BAKU, AZERBAIJAN



AZE

AZURE
CLIENT UNDISCLOSED
LOCATION UNDISCLOSED



BIK

BRABUS ISLAND BAKU
IN COOPERATION WITH REPORTAGE UAE
BAKU, AZERBAIJAN



BIK

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IN COOPERATION WITH REPORTAGE UAE
BAKU, AZERBAIJAN



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BAKU, AZERBAIJAN



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BAKU, AZERBAIJAN



REH

REPORTAGE HEIGHTS
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BAKU, AZERBAIJAN

SIGNATURE ANIMATION

FROM 200 EUR/SEC*

If you aim to rise above your competition, our Signature Animation is designed for you. Tailored for high-profile developments and challenging architectural competitions, it showcases projects in a unique way through a film that goes beyond the basics. It focuses on creativity and originality with a concept-driven approach supported by VFX and 2D motion graphics. Though it comes at a slightly higher price point and requires a little extra in production time, the result is a distinctive film that captures your audience and delivers your message with unimpeded clarity.

*The total production cost is determined by the concept and the length of the animation.





BASIC
WORKFLOW

ANIMATION



BRIEFING

Besides your models, we aim to understand your selling point and target group to create a movie in sync with your expectations.

FEEDBACK #1

Please give us feedback on the two concepts and choose the one that you see fit better for your brand and project.

FEEDBACK #2

Please give us feedback about the proposed topics shown in each shot of the animation.

FEEDBACK #3

We are happy to receive feedbacks on tempo, edit, music, and the overall feel of the animation. Also, please check if the shots, compositions, and camera movements are fine.

FEEDBACK #4

Check the movie in detail, confirm shots and provide us with all inserts and branded elements before we start rendering the final animation.



2



3



4



5

CONCEPT

// We provide two different ideas outlining in a short document that defines the main message, look and feel, and a storyflow along with reference images and videos.

STORYBOARD

// We create a storyboard that consists of still frames, quick hand drawings, or reference images that represent the subject of each shot.

// We indicate the suggested camera movements, mood, captions or possible narrations.

SKETCH

// We create the 3D scenes
// We add a basic lighting
// We define camera movements
// We insert music and 2D materials—stocks, intro and outro—to show the desired mood, tempo and feel.

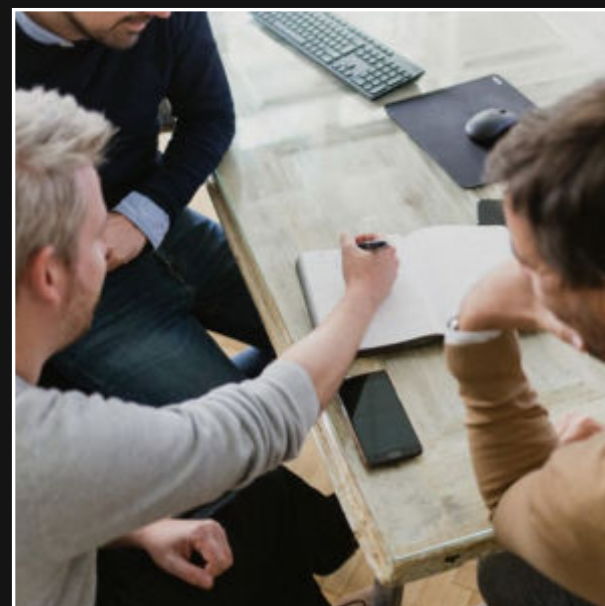
PREVIEW

// We apply well-detailed materials, and add animated elements and 2D objects—like cars, people and effects.

// We render the movie sequences in low resolution to show the lighting mood and the overall feel of animation.

FINAL

// We deliver the final animation.



.PDF



480px



480px



1920px



CLICK & PLAY



MNS

NAIA NOIR & SHOREWAY
IN COOPERATION J ROC DEVELOPMENT
CLEVELAND, OH, UNITED STATES



CLICK & PLAY



RAD

RAW DISTRICT
IN COOPERATION WITH INTIAZ
DUBAI, UAE



CLICK & PLAY



BIK

BRABUS ISLAND BAKU
IN COOPERATION WITH REPORTAGE UAE
BAKU, AZERBAIJAN



CLICK & PLAY



INA

INAURA
IN COOPERATION WITH ARADA
DUBAI, UNITED ARAB EMIRATES

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VLC

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